



*Built on Experience. Driven by Service.
Houston Focused. Houston Trusted.*

Rockwell Management Corporation is Houston's trusted, full-service real estate management partner with over 30 years of proven success. Specializing exclusively in multifamily, commercial, and residential rental communities, we combine deep local expertise with disciplined, data-driven management to maximize asset value and deliver exceptional service. Our hands-on leadership, integrated compliance capabilities, and commitment to long-term partnerships make us the preferred choice for property owners and investors seeking stability, transparency, and sustainable growth.



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Who We Are

A Trusted Houston Operator with Decades of Experience

Founded in 1994, Rockwell Management Corporation is a Houston-based, full-service property management firm with a long-standing reputation for operational excellence and consistency.

For more than three decades, Rockwell has specialized in the acquisition, turnaround, and long-term management of multifamily, senior living, affordable housing, single family homes, condos, and commercial assets and has remained focused on delivering disciplined, reliable management that protects and enhances asset value.

Rockwell has successfully navigated economic cycles, natural disasters, housing booms, market contractions, and regulatory changes, while maintaining consistent service standards.

For 25 years, Rockwell has consistently been recognized by the *Houston Business Journal* as a Top 10 Houston-area residential property management firm. In 2005, Rockwell was also named as one of Houston's "Best Places to Work" (101–500 employee category).



20+ Multifamily Communities



30+ Years in Business



5,000+ Multifamily Units



150+ Years Combined Leadership Experience



10+ Commercial/Retail Buildings



500K+ Sq. Ft. Office Space



80+ Rental Homes & Condominiums

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Experience, Stability, and Local Expertise that Drive Results

Why Rockwell

Deep Houston Expertise

Focused exclusively on the Houston market, Rockwell brings unmatched local knowledge, submarket insight, and on-the-ground execution.

Proven Stability

With long-term employee tenure across leadership and operations, Rockwell delivers consistency that owners can rely on.

Reputation that Drives

Rockwell is a recognized and trusted name in Houston, consistently recommended by owners, lenders, industry professionals, and vendor partners.

Hands-On Leadership

Executive leadership remains actively involved in operations, ensuring alignment, accountability, and performance across every asset.

Disciplined Growth

Rockwell selectively partners with owners and assets that align with its operational philosophy, prioritizing long-term success over short-term volume.



What We Deliver



At Rockwell, we understand that owners and investors demand more than just property management. They seek a partner who safeguards their capital and drives long-term growth.

Our disciplined approach emphasizes:

Rigorous financial oversight and transparent reporting to keep investors informed and confident.

Strategic capital planning and renovations that enhance asset value and market positioning.

Proactive risk management through in-house compliance expertise, reducing regulatory exposure.

Data-driven performance tracking to identify opportunities and mitigate risks early.

A long-term ownership mindset focused on sustainable returns and portfolio stability.



A Full-Service, Integrated Management Platform Across Asset Types

Multifamily Management Capabilities

Rockwell's premier multifamily management division has a reputation for high standards, proven over multiple decades of experience in the multifamily industry.

With outstanding service and exceptional, end-to-end management services, Rockwell operates a diversified real estate platform designed to support owners across multiple asset classes.



Multifamily Management Services

- Multifamily property and asset management
- Due diligence and acquisition support
- Construction management and capital improvements
- Lease-up and repositioning strategies
- Marketing and revenue management
- Financial reporting and budgeting
- Utility and expense management
- Owner and investor reporting
- Compliance management (HUD, Tax Credit, and regulated programs)
- In-house IT support services

Corporate leadership maintains regular on-site presence, ensuring consistent execution across every property.

Compliance Advantage

In-House Expertise that Sets Us Apart

Rockwell is one of the few management firms with a fully integrated, in-house compliance division.

This capability provides critical oversight and support across:

- HUD and government-regulated properties
- Tax Credit (LIHTC) compliance
- Affordable housing programs
- State and federal reporting requirements
- NSPIRE (National Standards for the Physical Inspection Real Estate)



Rockwell's compliance team delivers accurate reporting, proactive monitoring, and reduced risk exposure, ensuring assets remain aligned with regulatory standards.

Internal Training. Elevated Performance.

*Rockwell
University*

Rockwell reinforces its commitment to operational excellence through Rock U, a dedicated internal training facility delivering consistent, high-impact development across the organization.

Unified Team Development

Centralized training brings teams together to drive collaboration, consistency, and shared standards. This strengthens culture and accountability across every property.

Comprehensive Curriculum Delivery

Programs span leadership, technical skills, safety, and customer service. Each role is supported with practical training that directly impacts performance.

Enhanced Competitive Advantage

Hands-on, experiential learning goes beyond traditional third-party programs. Teams are better prepared to execute at a higher level.

Streamlined Knowledge Transfer and Organizational Alignment

A single training platform ensures consistent communication and efficient knowledge sharing. This reduces variability and aligns teams across the portfolio.

Reduced External Training Costs

In-house programs lower reliance on outside providers while maintaining quality. This creates cost efficiency without compromising standards.

Accelerated Employee Onboarding and Skill Development

Structured training enables faster onboarding and continuous development. Team members ramp quickly and contribute sooner.

The result is a stronger team, more consistent operations, and a better experience for both residents and ownership.

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Commercial Office Spaces

Hands-On Management for Tenants and Owners

Rockwell provides full-service commercial property management with a focus on responsiveness, operational efficiency, and tenant satisfaction.

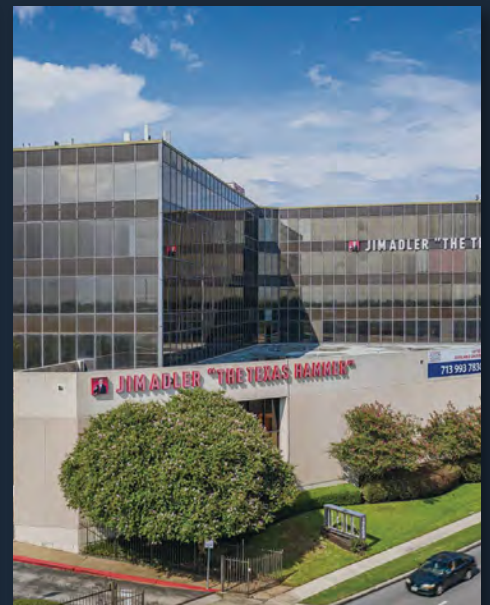
For Property Owners

The commercial division delivers comprehensive oversight of property operations, with experienced managers engaged in every detail. Through disciplined budgeting, clear financial reporting, and proactive facility management, Rockwell helps owners control costs, improve performance, and maximize long-term asset value—while maintaining direct, responsive communication.

For Tenants

Rockwell supports the day-to-day needs of modern tenants through responsive service and personalized attention. From maintenance coordination to build-out support and ongoing tenant relations, the team ensures a seamless, efficient experience across every property.

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NORTHFIELD — LIVING —

Community-Focused Residential Management

Rental Homes & Condominium Services

Rockwell delivers professionally managed residential environments through Northfield Living, its dedicated residential division. With a proactive approach to leasing, maintenance, and resident communication, Rockwell ensures a high-quality living experience while maintaining operational consistency across every property.



For Residents

Northfield Living communities are designed to provide comfortable, well-maintained living environments supported by responsive service and ongoing attention to resident needs. Through consistent communication, timely maintenance, and thoughtful community management, Rockwell fosters positive living experiences across every neighborhood.

For Property Owners

Rockwell applies its disciplined management approach to residential portfolios, providing oversight that supports both day-to-day operations and long-term asset performance. Through structured leasing, maintenance coordination, and consistent operational standards, Rockwell helps maintain property quality, resident satisfaction, and overall portfolio stability.



Facilities & Construction Management

Rockwell maintains an in-house facilities and construction management team responsible for:

- Executing comprehensive emergency response protocols
- Conducting systematic safety inspections
- Orchestrating strategic vendor management programs
- Developing and implementing capital planning initiatives
- Leading comprehensive life-cycle asset management
- Overseeing unit renovation and value-add enhancement programs

The team has supervised multi-million-dollar renovation programs, preserving asset integrity while enhancing market competitiveness.

Additionally, Rockwell assists owners with local grant and rebate programs to ensure the communities are taking advantage of local owner-assisted programs.



**Disciplined. Data-Driven.
Proactive.**

Management Approach

Rockwell's operational model is built on consistency, visibility, and accountability, focusing on:

- Stable occupancy
- Low resident turnover
- Credit-worthy tenant profiles
- Proactive maintenance and renovation planning
- Data-driven performance tracking

Each property operates under an annually approved budget with monthly performance monitoring, including 12-month and 3-year trend analysis, enabling early identification of risks and opportunities. We strive to maximize asset value while creating sustainable, high-quality communities.

Rockwell leverages industry-leading property management platforms (including Yardi, RealPage, Propertyware, LeasingDesk) to deliver real-time insights into leasing activity, collections, maintenance, capital improvements, and compliance.



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Mission & Values

**Guided by Service.
Grounded in Accountability**

Our Mission

To build a management company whose services are preferred above all others by placing customer needs first and exceeding expectations every day. We foster teamwork, professional growth, and innovation while maximizing value for our investors and stakeholders.

Our Team Values

1. Service

We deliver with consistency, professionalism, and attention to detail, anticipating needs and exceeding expectations.

2. Transparency

We communicate openly, clearly, and proactively, building trust through every interaction.

3. Accountability

We take ownership of performance and results, delivering on every commitment we make.

4. Sustainability

We focus on long-term value for our communities, partners, and stakeholders.



**Experienced. Accessible.
Accountable.**

Leadership Team

Rockwell's leadership team brings more than 150 years of combined experience across real estate operations, finance, and asset management.



Etan Mirwis, CCIM, CPM, CAPS / President & Founder

Etan Mirwis founded Rockwell Management Corporation in 1994, following a successful career in real estate taxation and finance. A former tax accountant with Ernst & Young and Controller at Garden Property Management, he brings deep expertise in financial controls, asset management, and operational oversight.

He holds a Bachelor of Science in Accounting from Yeshiva University and is a licensed Texas real estate broker. He has served as a Planning Commissioner for the City of Houston and has held leadership roles with the Houston Apartment Association.

Ken Thurmond, CPA, MBA / Chief Financial Officer

Ken Thurmond leads all financial and accounting operations for Rockwell. With more than 20 years of experience in multifamily and commercial real estate, he has served as an asset manager, controller, and financial analyst.

He holds a BBA in Accounting from Abilene Christian University and an MBA from the University of Texas at Dallas. Ken has been recognized by the Houston Apartment Association as Accounting Manager of the Year.



Bridgette Rankin / Chief Operating Officer

Bridgette Rankin oversees Rockwell's multifamily, commercial, and residential rental portfolio. With more than 35 years of industry experience, she brings deep expertise in construction oversight, operational performance, and portfolio growth across both privately held firms and REITs.



Rebecca Carpentier, CAPS / Vice President, Product Development
With more than 30 years at Rockwell, Rebecca Carpentier leads operational support, training, acquisitions coordination, and compliance strategy. She has been instrumental in developing Rockwell's internal systems and processes, including its in-house compliance platform.

Debra Williams / Controller

Debra Williams supports Rockwell's accounting operations, overseeing financial reporting, accounts management, and internal controls.



Human Capital Commitment

Rockwell considers its associates its most valuable asset. The company invests heavily in:

- Recruitment and retention
- Training and professional development
- Safe and healthy work environments
- Performance recognition and feedback
- Associate empowerment and career growth

This culture drives consistent service delivery and long-term organizational stability.

“ **A Partnership Built on Performance and Trust** Property Owner, Long-term Client

Rockwell Management has been our partner, managing our apartments for over **three decades**. They are so much more than just a reliable management company. A winning team, they maintain an outstanding relationship with both their employees and tenants.

Their meticulous approach to expense management ensures every dollar works harder for our portfolio. But beyond the impressive financial performance, it's Rockwell's **unwavering consistency** that truly sets them apart – from maintenance protocols to tenant relations, we know exactly what to expect from this exceptional team.

In an industry where **trust is everything**, Rockwell Management has proven that long-term partnerships built on transparency, expertise, and results are not just possible – they're the foundation of sustainable success. ”

— **Elliot Jacobs, NJ Management**

“ I have been an owner of multifamily properties in the Houston area for over 35 years. My family and I are fortunate that the common, positive denominator among all of our Houston properties is Rockwell Management Corp's supervision and management.

Rockwell's hands-on approach to its clients and vendors is reflected in the priorities of its senior team: no detail is too small and no project too big. Rockwell's growth and success, leading to the success of the assets we own, stems from its ability to attract and retain superior, qualified people to its ranks. It is no coincidence that Rockwell has won Houston Business Journal employer of the year in Houston for companies with less than 250 employees (not limited to property management companies).

I recommend Rockwell and its team highly. ”

— **Jerry Gontownik, Stonepost**

“ We would confidently recommend them to anyone looking for a reliable and professional property management service.

We have had a very positive experience working with Rockwell Property Management for over 20 years and truly appreciate their professionalism and method of management.

Their team is organized, responsive, and easy to communicate with. Whenever questions or issues came up, they handle them promptly and keep me informed, which makes things run smoothly. It's clear that they take their responsibilities seriously and strive to provide a high level of service.

Overall, working with Rockwell Property Management is a straightforward and stress-free experience. ”

— **Isaac M. Cohen, General Perfume**

“ Working with Rockwell has been an exceptional experience from start to finish. As a vendor in the multifamily space, we value partners who are organized, communicative, and committed to delivering quality community. Rockwell consistently exceeds expectations on all fronts.

What truly sets Rockwell apart is their commitment to long-term partnerships. They treat vendors as an extension of their team, fostering collaboration and mutual respect on every project. This approach not only creates a positive working environment but also leads to better outcomes for their residents. We're proud to partner with Rockwell and look forward to continuing our relationship for years to come. ”

— **Bret Heitzman, RVP of
Houston, Dixie Interiors**

“ Our partnership with Rockwell Management has been a meaningful and impactful one. From the beginning, their team has operated with a level of professionalism, consistency, and reliability that is not common in this industry. What truly sets Rockwell apart is their commitment to building real partnerships. They have stood by us through both strong and challenging moments, always working to ensure the relationship remains fair, collaborative, and mutually beneficial.

Their reliability in communication, operations, and payments has allowed us to grow with confidence and focus on delivering quality work. The consistency of that support has had a direct impact on our ability to scale and operate efficiently. This is not just a vendor relationship — it's a partnership built on trust, accountability, and shared success. ”

— **Wassim Jazi
Stonecrest Corp**

“ Since 2008, Crestmark Construction Services has partnered with Rockwell Management Corp, supporting a wide range of their projects and contributing to steady growth in our business. Their consistency, reliability, and volume of work have made a meaningful impact over the years.

Rockwell stands out not only for the opportunities they provide, but for how they operate. Their team is professional, responsive, and highly organized—keeping projects moving efficiently while maintaining clear communication at every stage.

In an industry where challenges like delays and payment issues can arise, their dependability allows us to focus on delivering quality work. More than a client, they operate as a true partner, and we value the strong relationship we've built together. ”

— **Darla Dean, Crestmark
Construction Services**

Portfolio

Rockwell manages a diverse portfolio across multifamily, commercial, and residential communities throughout the Greater Houston area. Our entire portfolio can be viewed at www.rockwellmgmt.com.

Multifamily Portfolio



Commercial Portfolio



Rental Homes Portfolio



Ready to maximize your property's potential with a trusted Houston partner?

Contact us today to schedule a personalized portfolio review or consultation. Discover how Rockwell's proven management approach can deliver stability, growth, and peace of mind for your investments.

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We look forward to partnering with you.

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www.rockwellmgmt.com